

UMAC Minutes -- August 17, 2010

AGENDA

1. Welcome and prayer
2. Minutes
3. Treasurer's Report
4. Old business
 - a. ANNUAL MEETING
 - i. Final list of workshops/instructors
 - ii. Brochure
 - iii. Have we gotten any entries for the competition
 - iv. Down payment for hotel
 - v. Vendors update
 - vi. Mission project/day
5. New Business
 - a. Create a Workshop Planning Committee

Next meeting: 8/24/2010 11:30 a.m. EDT

Meeting called to order at 10:40

Participating: Sandra, Royya, Paul, Eleanor, Carolyn, Art, Cate, Michael, Karla

Workshop Discussion

Adding the following workshops

Safe Sanctuary: What's Changing With New Emerging Media

- Communicators as first responders
- Resourcing of local churches
- Social media ethics

Copyright Essentials

- Expand to other legal issues such as copyright
- Publicize now, finalize presenter later
- **Cate will contact Chancellor for lawyer recommendation**
- **Paul will provide description as guideline for possible presenter**

Michael

UMITA will handle "Getting the Most from Your Web Ministry"

Optimizing Your Web Site [Idea was later eliminated.]

Utilizing Google search engines/names

IT and Communications: How to Talk Tech (separate roundtable)

Viral Video

Our Church Videos

So, you want to do some video. From idea to creation to posting viral video on your own web site.

How to Effectively Use PowerPoints

New options – video/sound

PowerPoint for Web

Matt

Brochure to be distributed, with note that workshops and info to be updated online

Cate

Check with Marcia McFee about closing worship

Vendors

None secured to date

Contingency Schedule

Thursday: Agency presentation from 8-9 a.m.

So that all can attend 10:45 Adobe/Microsoft workshop

Add Workshop IV at 3:45p (former agency presentation time slot)

If Adobe/Microsoft falls through – repeat workshops

Sandra to confirm Adobe/Microsoft participation with Michael

Next meeting: Tuesday, August 24, same time ☺ (I don't translate time well....)

Meeting adjourned at 12:12 p.m.